

RIVERS ALIVE CLEANUPS TARGET GEORGIA WATERWAYS

ATLANTA, GA, September 1, 2019 – Rivers Alive volunteers throughout Georgia are preparing to spend their fall weekends cleaning up the state’s more than 70,250 miles of waterways and coastline, as the annual campaign to clear trash from our rivers, lakes and coastal waters gets underway. The cleanup is expected to once again be the largest single volunteer effort to beautify Georgia’s water resources.

Rivers Alive, a program of the Georgia Environmental Protection Division (EPD), was created in 1999 to organize the numerous cleanup events held throughout the state. The mission of Rivers Alive is to create awareness of and involvement in the preservation of Georgia's water resources.

“The dedicated volunteers of Rivers Alive have a dramatic and measurable impact on the overall cleanliness and health of Georgia’s water resources. Their passion and initiative make Rivers Alive successful each year and facilitate the continued expansion of cleanup events throughout the State,” said Richard Dunn, Director of the Georgia EPD. Volunteers and sponsors removed 495,795 pounds of trash from rivers and streams last year alone. More than 23,000 volunteers cleaned 1,170 miles of Georgia’s waterways, hauling out tires, refrigerators, cans, bottles, cigarettes, and other debris.

For over 20 years, Rivers Alive has also worked to educate people on the importance of protecting local water resources. This year, Rivers Alive will celebrate their volunteers through the theme: Not All Heroes Wear Capes. Volunteers help protect Georgia’s waters one cleanup event at a time. Educational materials and activities for volunteers, organizers, community leaders and school teachers can be found on the Rivers Alive website at www.RiversAlive.Georgia.Gov.

Statewide sponsors providing generous financial support and assisting with local cleanups include: International Paper, Georgia Power, Southwire, Oglethorpe Power, Jones Day, Golder Associates, Monday Night Brewing Garage, Georgia Section AWWA, Geotechnical Environmental Consultants Inc., Geosyntec, Goodwyn Mills & Cawood Inc., Enterprise Holdings Foundation, ESG Operations Inc., Eversheds Sutherland, Kazmarek Mowrey Cloud Laseter LLP and Springer Mountain Farms. Dozens of other local organizations will be sponsoring individual cleanups around the state.